

**EXECUTIVE MASTER BLACK BELT®**



## Executive MBB

**INNOVATION**

**EXECUTION**

An Exclusive Offering From The

*Dr. Mikel J. Harry Six Sigma Management Institute*  
*Scottsdale, Arizona*

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## DRIVING NEED

“Today’s corporations, institutions, and government agencies need to make significant improvements in their value proposition and business economics. Above all, this aim requires strong leadership at all levels of the organization. Given the best tools and methods in the world, all is for naught without solid leadership. With the continuous flow of ever changing market conditions, business improvement leaders must now have the ability to improvise and adapt to the circumstances at hand. No longer can the world afford the classical cookie-cutter approach to business process improvement. We now need leaders that can successfully integrate the tools of continuous improvement into viable and sustainable programs that can be deployed from the top-down or bottom-up in the pursuit of value creation.”

*Mikel J. Harry, Ph.D.*

### **The Leadership Challenge:** *Deloitte’s Global Human Capital Trends 2014*



*The Deloitte Survey revealed that  
**BUILDING LEADERSHIP CAPABILITIES**  
is by far the most urgent issue in current times.\**

\* The survey included 2,532 business and HR leaders in 94 countries around the world. It is one of the largest global surveys of its kind.



## PROGRAM ARCHITECT



**Dr. Mikel Harry**

*Co-Creator of Six Sigma  
National Best Selling Author  
Industry Thought Leader  
Inventor of DMAIC Process  
Creator of the Black Belt System*

Dr. Harry has been widely recognized in many of today's notable publications as the Co-Creator of Six Sigma and the world's leading authority within this field. His book entitled *Six Sigma: The Breakthrough Management Strategy Revolutionizing the World's Top Corporations* has been on the best seller list of the Wall Street Journal, New York Times, Business Week, and Amazon.com. Dr. Harry has been a consultant to many of the world's top CEOs, such as Jack Welch, former CEO and Chairman of General Electric Corporation. Dr. Harry has also been a featured guest on popular television programs, such as the premier NBC show *Power Lunch*. He is often quoted in newspapers like *USA Today* and interviewed by the media, such as *The Economic Times*. In addition, Dr. Harry has received many distinguished awards in recognition of his contributions to industry and society.

"We then brought in Mikel Harry, a former Motorola manager who was running the Six Sigma Academy in Scottsdale, Arizona. ... I canceled our usual golf outing—a symbolic gesture if there ever was one—so that 170 of us could listen to Harry talk about his program ... Harry's presentation succeeded in capturing our imagination. I sensed [Six Sigma] was a lot more than statistics for engineers ... At Six Sigma's core is an idea that can turn a company inside out, focusing the organization outward on the customer."



**Jack Welch**  
*Former CEO, General Electric*



**Gregory Watson**  
*Former President, American Society for Quality*

"Mikel Harry's innovation of the Breakthrough Strategy has taken quality into America's boardrooms."



## LEADERSHIP CAPABILITY

“How does one write a recommendation for a living legend like Dr. Mikel Harry? One would certainly cite him as the driving creative force behind the Six Sigma methodology -- one of the most important and successful management theories of the last 150 years. One could also cite the long list of captains of industry who rely on his keen insights and sage counsel. Or one could commend his success as an educator who has created innovative yet pragmatic systems for bringing his ideas to the masses. And one could still pay tribute to his accomplishments as a best-selling author and sought-after speaker. Common to each of these remarkable achievements is the distinctive Mikel Harry touch -- a unique combination of deep understanding, paradigm-shifting innovation, and playful irreverence for conventional thinking. Where others decompose problems into many smaller ones, Mike has the exceptionally rare ability to distill any challenge down to its essence. Consequently, the solutions he devises are robust and holistic. They stand the test of time and changing environments, and they often inspire entirely new ways to view the world we live and work in.”



**Gary Cort**

*Former Vice President, Research in Motion (Blackberry)  
Chairman, ISO Quality Management and Quality Assurance*



“Mikel Harry, who is widely considered the foremost expert – if not inventor – of Six Sigma as we know it today.”

**Dirk Dusharme,**  
Quality Digest Magazine



## VICTORY CHALLENGE

Today's executives are faced with ever changing business needs and circumstances. The top challenges for business improvement leaders include enhancing the customer's experience, driving higher levels of employee engagement, as well as developing a workforce of world-class leaders, just to highlight a few of the crucial imperatives.

To tackle these imperatives, an enterprise must focus on the creation of value in every aspect of the business relationship. When this occurs, the net effect is not only more business, but better business – for the customer and provider. Clearly, this is today's challenge.

To realize victory in business means that the leadership of an organization must continually focus on improving the quality of their business – not just producing higher quality products and services.

*This is the mission of an Executive Master Black Belt.*



EMBB candidates will develop a strong business acumen that, when coupled with their newfound leadership principles and critical thinking skills, will facilitate greater levels of innovation within their respective organizations. In this regard, they will discover how to effectively deploy and implement a highly productive Integrated Continuous Improvement program – from the top-down or bottom-up.

The EMBB candidates will learn new ways to better leverage their existing technical skills to strengthen and extend the associations between operational performance and business results. The structured laboratory experiences will test the limits of their capabilities – statistically, analytically and cognitively. In this way, they learn how to better leverage the skills and knowledge of others.





## PROGRAM DESCRIPTION

The *Executive Master Black Belt Training and Certification Program* is designed to prepare existing Lean Six Sigma Black Belts and Master Black Belts for leading, expanding and sustaining an *Integrated Continuous Improvement* program. Of course, the aim of this initiative is to make substantial improvements in the core processes of a business enterprise that will strengthen and extend the total business value proposition.

The EMBB program will provide you with the human and technical skills that are essential to design and launch a highly successful business improvement campaign – driven from the top-down or bottom-up. You will also learn the knowledge and skills that are needed to sustain the gains over time.

The EMBB program is 4 weeks (20 days) in total duration, The program is comprised of two main elements; namely, the live classroom component (5 days) and the laboratory experience (15 days).



### CLASSROOM

The first week of your EMBB training is delivered in a classroom. Through class interactions, exercises and case studies, you will have the incredible opportunity to learn from the Master of Six Sigma, Dr. Mikel Harry.



### LABORATORY

During the last three weeks, you will complete a series of challenging laboratory projects. You will also work with your respective team members via the Internet to unite the project pieces in a highly synergistic way.



## Executive Master Black Belt®

The Dr. Mikel J. Harry® brand and the Six Sigma Management Institute are internationally recognized marks of distinction. Owing to this; and the long heritage of Six Sigma, the EMBB certification is a highly credible authentication of your business improvement leadership and technical skills. Through this certification, you will be able to create significantly higher levels of value for your business as well as yourself. The EMBB diploma and medal represents the supreme certification in the arenas of business and process improvement.



### Six Sigma Management Institute

Greetings to whom all these letters shall come.

By virtue of the authority vested in the Dr. Mikel J. Harry Six Sigma Management Institute, Inc. and recommendation of the SSMI officers and faculty does hereby confer on

**John Sample Doe-Smith III**

who has successfully completed the studies and applications prescribed therefore the certified title of

**Executive Master Black Belt**

with all rights, privileges and honors thereto appertaining.

In witness hereof, the official seal of the Institute is hereto affixed at the Six Sigma Management Institute in Scottsdale, Arizona on this day  
Month day, 2014.

  
Registration No. EMBB0001

  
Mikel J. Harry, Ph.D.  
Chief Executive Officer and Chairman  
Six Sigma Management Institute, Inc.



# EMBB Roles and Expectations

Focus	Roles	
Leadership	Path Finder	Plan, operate and thrive in the light of circumstantial ambiguity. Distinguish what is essential from the non-essential. Improvise effective solutions from existing resources.
	Critical Thinker	Uncover patterns and connections within and between ideas Test the logic, reasoning, and rationality of proposed solutions. Unify diverse opinions based upon fact and scientific evidence.
	Influence Broker	Command the attention, respect and confidence of your superiors and peers. Leverage corporate politics to build vital relationships. Foster connections between people and ideas for beneficial change.
	Resource Negotiator	Acquire scarce resources through the alignment of human needs. Guide people to gratifying and mutually beneficial outcomes. Bring about a set of conditions that constitutes the idea of fairness.
Analytical	Data Analyst	Explore data in search of relationships between system parameters. Define the type of data required to satisfy a set of informational needs. Synthesize data into meaningful and actionable information.
	Metrics Architect	Assure the vertical correlation of business, operations and process metrics. Develop and publish a performance metrics manual Establish a common figure of merit for comparing dissimilar things.
	Problem Solver	Practice inductive and deductive reasoning. Construct analogies to understand and communicate a problem. Identify statistical search patterns for isolating cause-and-effect relationships.
Business	Strategic Advisor	Capture the Voice-of-Society to isolate new business opportunities. Connect the Voice-of-the-Customer to the Voice-of-Business. Focus on the Quality-of-Business, not the Business-of-Quality.
	Improvement Catalyst	Solidify and mobilize key people in a cohesive direction. Create and propagate the initial impulse for change. Design, build and sustain an ecosystem of business improvement.
	Policy Maker	Develop criteria to increase the velocity of delivered value. Design and implement a process for creating policy. Identify and integrate best practices into the fabric of the business.







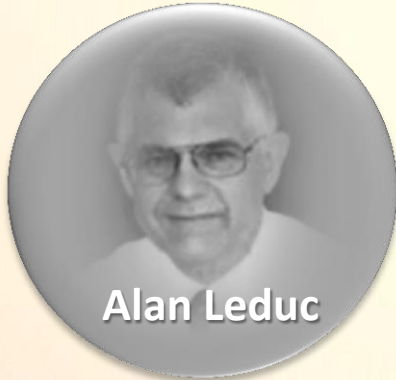
## EMBB Program Agenda

Focus	Roles	Monday	Tuesday	Wednesday	Thursday	Friday
Leadership	Path Finder					
	Critical Thinker					
	Influence Broker					
	Resource Negotiator					
Analytical	Data Analyst					
	Metrics Architect					
	Problem Solver					
Business	Strategic Advisor					
	Improvement Catalyst					
	Policy Maker					

*Learning Through Crucial Discussions*



## PROGRAM TESTIMONIALS



**Alan Leduc**

*BS Engineering*

*MS Engineering*

*MBA Graduate*

*Certified BB & MBB*

*Certified EMBB*

*Lean Six Sigma Consultant*

*Former Corporate Vice President*

*Former University Professor*

Recently, I successfully completed the Beta Version of the *Executive Master Black Belt Training and Certification Program*. The bottom line to my experience is quite simple – the program greatly elevated my business leadership skills and process improvement capabilities from “Good to Great.”

For the first time in my professional career, I was able to more meaningfully and purposefully connect the vital dots between business performance and process improvement, but in a highly pragmatic way.

From a technical viewpoint, the *Executive Master Black Belt* program was amazing. I gleaned many high-value “lessons learned” in the use of analytical methods to solve a wide array of process problems.

In so many ways, completing Dr. Harry’s program of study was like getting an MBA with a concentration in business leadership and process improvement.

The hands-on laboratory experience was priceless; and really drove the lessons home in a highly synergistic way. Without question, I can say that the structured *Process Improvement Laboratory* experiences greatly helped me connect my existing and new found analytical knowledge to the real world.

In this sense, the laboratory assignments allowed me to hyper-compress time and uncover the underlying algorithm of improvement. This is to say that, in a relatively short span of time, I was exposed to many types of process improvement problems, circumstances and solutions, but done so in a hands-on way. This made the process of learning a “discovery experience,” which engraved the lessons in my mind – for a lifetime.

***More EMBB Testimonials***





## PROGRAM ENROLLMENT



**Step 1: APPLICATION.** The EMBB training program is highly exclusive and represents the ultimate credential in the field of business process improvement. To apply for program admittance, you must first complete the online EMBB program application form.



**Step 2: ACCEPTANCE.** The EMBB Program candidates will be selected by Dr. Harry. Only those with solid credentials and meaningful project experience will be considered for enrollment. The acceptance criteria is based on your admission form, resume and references, as well as a personal interview with Dr. Harry (should need be).



**Step 3: ENROLLEMENT.** Upon acceptance into the EMBB Training and Certification Program, you are then eligible for class enrollment. Contact Don Drury for details and questions. Following this, Don will put you in contact with Sandy Harry, EMBA to fulfill your tuition requirement.



**For Details:**  
**Don Drury**  
**1-214-937-9409**  
**Don.Drury@SS-MI.com**



## REGISTRATION PROCESS

- Step 1: Submit Application** (Student)
- Step 2: Application Review** (SSMI)
- Step 3: Decision Notification** (SSMI)
- Step 4: Enrollment Discussion** (Both)
- Step 5: Funding Notification\*** (SSMI)
- Step 6: Secure Funding** (Student)
- Step 7: Tuition Deposit 25% Non-refundable** (Student)
- Step 8: Orientation Package** (SSMI)
- Step 9: Tuition Balance Due\*\*** (Student)

### **REQUIRED INFORMATION:**

*\*Method of Tuition Payment: Certified Cashier Check, Wire Transfer or ACH will be accepted*

*\*Billing Information: Name, Title, Company, Address, Phone Number and Email are required*

*\*\* Tuition Balance Due One Week Prior to Start of Class*



**For Details:**

**Don Drury or Fabrizio Majorana**

**1-214-937-9409**

**Don.Drury@SS-MI.com**





## PROGRAM CONTACT

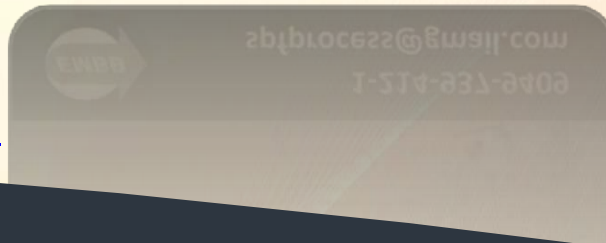
To learn more about the  
EMBB Training and  
Certification Program,  
please contact:

**Don Drury or  
Fabrizio Majorana**

1-214-937-9409

[Don.Drury@SS-MI.com](mailto:Don.Drury@SS-MI.com)

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<http://www.ssfoundation.org>

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