

**CORPORATE  
OFFICERS  
MEETING**



**Business Agenda**

**October 2 - 3, 1995**

**Corporate Leadership  
Development Institute  
GE Crotonville**

**DAY I**

|             |   |  |
|-------------|---|--|
| 7:30 - 8:00 | <b>Opening Remarks</b>                                      | <i>Jack Welch</i>                                |
|             | <b>Financial Report</b>                                     | <i>Dennis Dammerman</i>                          |
|             | <i>Break</i>  |  |
|             | <b>QUALITY</b>  |  |
|             | <b>Leading A Quality Initiative</b>                         | <i>Gary Wendt</i>                                |
|             | <b>Quality Tools</b>  | <i>Mikel Harry</i><br><i>(Six Sigma Academy)</i> |
|             | <b>Executing a Quality Program</b>                          | <i>Serge Huot</i>                                |
|             | <i>Break</i>  |  |
|             | <b>Designing Quality In the First Time</b>                  | <i>Corbett Caudill</i>                           |
|             | <b>Supplier Quality From a<br/>Supplier's Perspective</b>   | <i>Jeff Immelt</i>                               |
|             | <b>Linking DFT and Quality</b>                              | <i>Dave Calhoun</i>                              |
|             | <b>Fixing Quality Problems<br/>Through Action Work Outs</b> | <i>John Breen</i>                                |
|             | <b>Improving Transaction Quality</b>                        | <i>Dan Porter</i>                                |
|             | <b>GE's Quality Approach</b>                                | <i>Gary Reiner</i>                               |
|             | <i>Lunch</i>  |  |
|             | <b>Six Sigma Academy</b>                                    | <i>Mikel Harry</i>                               |

**DAY II**

|             |  |                        |
|-------------|--|------------------------|
|             | <b>GROWTH</b>  |                        |
| 8:00 - 8:05 | <b>Introduction</b>  | <i>Paolo Fresco</i>    |
|             | <b>NBC and The Media Industry</b>                                      | <i>Bob Wright</i>      |
|             | <b>Globalization</b>   | <i>Paolo Fresco</i>    |
|             | <i>Break</i>   |                        |
|             | <b>Redefining the Primary Market</b>                                   |                        |
|             | - <b>The Financial Imperative</b>                                      | <i>Bob Nelson</i>      |
|             | - <b>The Expanding Opportunity</b>                                     | <i>Nigel Andrews</i>   |
|             | - <b>Creating a Service Company</b>                                    | <i>Tom Dunham</i>      |
|             | <b>Leveraging Information<br/>Technology for Growth</b>                |                        |
|             | - <b>Critical Customer Connections</b>                                 | <i>Ed Stewart</i>      |
|             | - <b>What Our Customers/Competitors<br/>Are Doing</b>                  | <i>Hellene Runtagh</i> |
|             | - <b>How Information Helps You<br/>Grow/Defend Your Installed Base</b> | <i>Steve Willensky</i> |
|             | <b>Wrap Up</b>   | <i>Jack Welch</i>      |